

Codes in listings indicate: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)  
 Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

**Batteries-Retail-(Cont'd)**  
**DELCO DE BATTERIES**  
 DRY CHARGE . . . THE  
 FRESHEST POWER MONEY  
 CAN BUY!

**"WHERE TO BUY"**  
**WHOLESALE**  
 Auto Parts Headquarters  
 3501-2d Av -----GL 2-6563  
**BATTERY BILL**  
 1223 Broadway -----GI 3-9018  
 C & C Automotive  
 4300 Stockton Bl -----GL 7-6583  
 Globe Auto Supply  
 700 Darina Av(NS) -----WA 5-3536  
**HENDERSON BROS**  
 Main Store 230 & R -----GL 2-4561  
 Fulton Av Store

2015 Fulton Av-IV 3-4614  
**LAMUS-LUNDLEE CO** 1411 I-HI 4-6363  
**McKINNEY AUTO SUPPLY**  
 2354 Florin Rd -----GA 1-3990  
 Midtown Auto Supply Co  
 1619 L -----GI 2-4951  
 Rogers Auto Parts  
 828 Merkle Av(WS) -----FR 1-7460  
**STANDARD MOTOR PARTS INC**  
 1071 El Camino Av(NS) -----922-9691

**RETAILERS**  
 Bates Shell Service  
 2965-65th -----GL 1-4714  
 Chief's Texaco Service  
 2322 Del Paso Bl(NS) -----WA 2-7720  
**CLARK-BREMER CO**  
 1225 H -----GI 1-1468  
**ED SMITH SUPER SERV STN**  
 234 & F -----GI 8-0305  
 Fred's Automotive Serv  
 424-11th -----GI 3-6482

**GOODYEAR SERVICE STORES**  
 2021 El Camino Av -----IV 3-4313  
**HORTON'S SHELL SERVICE**  
 Stockton Bl & T -----GL 2-9478  
 Hui's Shell Service  
 4971 Freport Bl -----GL 2-1573  
 Jellison Bros Garage 3110 J -----GI 1-2211  
**KATS UNION OIL SERVICE**  
 12th & F -----GI 3-3803  
**McKINNEY AUTO SUPPLY**  
 2354 Florin Rd -----GA 1-3990  
**TWENTY-FOURTH STREET GARAGE**  
 2740-24th -----GL 6-9812  
 Woodlake Tune Up Serv  
 1224 Del Paso Bl(NS) -----WA 5-3838

**ELECTRIC GARAGE**  
 Complete Stock of  
 AUTO - DIESEL  
 TRACTOR - FORKLIFT  
 TRANSPORTER BATTERIES  
 Industrial Sales & Service  
**HOBB'S BATTERIES**  
 Repairing - Recharging - Rental  
 We Call and Deliver  
 1206 C -----GI 2-9637

**EXIDE BATTERIES**  
**WHOLESALE DISTRIBUTORS**  
**BARMBY DISTRIBUTING CO**  
 1/2 Mile East of the Subway  
 7501 Folsom Bl -----GL 5-0110  
**SCHWAP-BRENER TIRE CO**  
 1617 J -----GI 2-1811  
 Foothill Save-Mart Auto Supply  
 4914 Auburn Bl -----ED 2-4486  
 G & T Service Stn 2440 Auburn Bl-IV 7-4046  
 Globe Auto Supply  
 700 Darina Av(NS) -----WA 5-3536  
**GOODRICH B F BATTERIES**  
 McNEAL'S TEXACO SERVICE  
 6300 Power Inn Rd -----GA 8-1436  
 Goodrich B F Tire Co 1200 I -----GI 2-3811

**NATIONAL BATTERIES**  
 The Battery with  
 the Silver Lining  
**SHORELINE BATTERIES**

**"FOR INFORMATION CALL"**  
**CHUCK'S PARTS HOUSE**  
 3271 Folsom Bl -----GL 7-9825  
**NIC-L-SILVER BATTERIES**  
 AMERICA'S  
 NUMBER 1  
 INDEPENDENT BATTERY  
 ALL TYPES - ALL SIZES  
 LOW PRICES  
**NICA SILVER**

**"WHERE TO BUY THEM"**  
**DISTRIBUTORS**  
**VESSELLS SHELL SERVICE**  
 Park Bl & Jefferson Bl(WS) -----FR 1-4859  
**NIELSEN AL CO**  
 Willard Dist-Wholesale & Retail  
 1615 L -----GI 2-7689  
**R & K Auto Parts**  
 3387 Marysville Rd(DPH) -----WA 2-4428  
 Rancho Cardova Shell Service  
 10699 Folsom Bl Rancho  
 Cordova -----EM 3-3016

**Batteries-Retail-(Cont'd)**  
**GOODYEAR BATTERIES**  
 This time get a Goodyear  
 . . . for GO to start  
 with, STAMINA to  
 keep going.  
 For quick, dependable battery service, call us.

**"WHERE TO BUY"**  
**GOODYEAR SERVICE STORES**  
 1630 L -----GI 8-9166  
**HATLEY & MORRILL TIRE CO**  
 15th & R-GI 8-8289  
 Hearing Aid Center 1105 L -----GI 2-5808

**HOBBS BATTERIES**  
 This  
 "Shield of  
 Dependability"  
 characterizes every "HOBBS"  
 built for Western climatic  
 conditions by Western work-  
 men in the West.

**"FOR INFORMATION CALL"**  
**WAREHOUSE DISTRIBUTOR**  
**HOBB'S BATTERY CO** 1206 C-GI 2-3745  
 Hobbs Storage Battery Serv Stn  
 1206 C-GI 2-9637  
 Horton's Shell Service  
 Stockton Bl & T-GL 2-9478  
 Lambert Time Service  
 2403 Castro Wy-GL 6-0876  
**LAMUS-LUNDLEE CO**  
 Delco Battery Distr  
 1411 I -----HI 4-6363  
 Langner & Rifkin 1116-15th -----GI 1-1291

**MARCUS AUTO SUPPLY CO**  
 NEVER KNOWINGLY UNDERSOLED  
**BATTERIES**  
**BUDGET TERMS**  
 First Quality at Low, Low Prices  
 Our Three Locations to Serve You  
 12th & J -----GI 3-7421  
 3400 Broadway -----GL 2-1056  
 1928 Del Paso Blvd(NS) -----WA 5-8579

**MAT'S HANCOCK SERVICE STN**  
 3500 Marconi -----IV 3-6315  
 McKinley Auto Supply  
 2354 Florin Rd -----GA 1-3990  
 McWhirter Service Stn  
 2350 Broadway-GL 5-8965  
**MONTGOMERY WARD & CO**  
 824 L-HI 6-7923

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 The Battery with  
 the Silver Lining  
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 Rancho Cardova Shell Service  
 10699 Folsom Bl Rancho  
 Cordova -----EM 3-3016

**Batteries-Retail-(Cont'd)**  
 Roy's Texaco Service  
 2601 Fair Oaks Bl -----IV 9-9603  
 Schwap-Brener Tire Co 1617 J -----GI 2-1811  
 Sierra Battery Co  
 1016 Del Paso Bl(NS)-WA 5-6566  
 Start & Stop Service 620 P -----GI 3-3707  
 Templeton's Union Service  
 3301-12th Av -----GL 2-9792  
 Thompson Automotive Service  
 2321 J-GI 3-5632  
 Totman & Ripley's Flying A  
 1400 Sutterville Rd -----GL 6-9301  
 Triangle Service Stn  
 3949 Fair Oaks Bl(C)-IV 7-3019  
**WRIGHT BILL** -----see also Battery Bill  
 1223 Broadway -----GI 3-9018

**Batteries-Whole & Mtrs**  
 Alhambra Auto Supply  
 810 Alhambra Bl-GI 1-4887  
 Battery Bill 1223 Broadway -----GI 3-9018  
 Chuck's Parts House  
 3271 Folsom Bl -----GL 7-9825  
**GOODYEAR TIRE & RUBBER CO THE**  
 1724-10th -----GI 3-4687  
**GOULD BATTERIES** -----DEALERS  
 MOTOR PARTS SALES  
 2323 Gibson(NS) -----WA 5-8541  
**HOBB'S BATTERIES** -----DEALERS  
**HOBB'S BATTERY CO** 1206 C-GI 2-3745  
 Hobbs Battery Co 1206 C -----GI 2-9745

**LAHER BATTERIES** -----DEALERS  
**LAHER SPRING & TIRE SERVICE**  
 1616 L -----HI 6-0111  
**NATIONAL BATTERIES** -----WAREHOUSE DISTRIBUTORS  
**CHUCK'S PARTS HOUSE**  
 3271 Folsom Bl -----GL 7-9825  
**POWER PLUS BATTERIES**

**QUALITY BATTERIES**  
 Automobiles - Trucks  
 Buses - Tractors  
**POWER PLUS**

**"FOR INFORMATION CALL"**  
**BATTERY BILL**  
 Rentals-Recharging-Repairs  
 1223 Broadway -----GI 3-9018  
**SIERRA BATTERY CO**  
 1016 Del Paso Bl(NS) -----WA 5-6566

**Battery Charging Equipment**  
**TRIPLE-A SILVER BEAUTY** -----CALIF DISTRS 1317 C -----HI 4-7215  
**Bead Stringing**  
 Kakigi Toshi 1020-10th -----GI 3-2453  
**Bean Cleaning**  
**HASLETT WAREHOUSE CO**  
 (WS)-FR 1-8171

**Beans-Dried**  
 Bean Growers Assn of Calif  
 1825 I-GI 8-8557  
**KEEP LIGHT FROM MILK**  
 Keep light from milk to prevent  
 loss of riboflavin, its most impor-  
 tant vitamin element. If you don't  
 meet the milkman, leave out a cov-  
 ered, insulated box for bottles of  
 milk. Remember that light hurts  
 milk more than heat does in a short  
 time.

**Bearings**  
**B & G BALL BEARINGS** -----WAREHOUSE 1820 S -----GI 3-4644  
**BEARING HOUSE THE**  
 Distributors for  
**TIMKEN**  
**NEW DEPARTMENTURE**  
**FAN'R - HYATT - S K F**  
**M-R-C - SEALMASTER**  
**KINGWELL - NATIONAL**  
 318-16th -----GI 2-1087

**BEARINGS SUPPLY CO**  
**BEARINGS**  
**BALL** -----NEW DEPARTMENTURE  
**ROLLER** -----HYATT  
 -----TIMKEN  
 -----FEDERAL MOGUL  
**BUSHING - BUNTING**  
 1906 L -----GI 3-4816

**BOWER ROLLER BEARINGS** -----FEDERAL-MOGUL SERVICE BRANCH  
 WAREHOUSE 1820 S -----GI 3-4644  
**CAPITAL MACHINE & WELDING WORKS**  
**BEARINGS**  
 DODGE TIMKEN  
 BOWER  
 SHAFER  
 BRONZOIL  
 BABBITTED  
 PILLLOW BLOCKS TAKE-UPS  
 FANION OIL SEALS & O. RINGS  
 83 N 17th -----GI 3-2556

**EVANS J K & SON**  
 for  
**REBABBITTING**  
 Antique Auto  
 Specialists  
 5th & Washington  
 Smta Rsa -----L 1375 5-6616  
 Federal-Mogul Service Branch Warehouse  
 1820 S -----GI 3-4644  
 (Continued Next Page)

**BAKERS' SPECIAL**  
 To keep cake fillings from soak-  
 ing into cake, sprinkle layers lightly  
 with powdered sugar before  
 spreading on filling.

**BEARINGS**  
**BALL**  
**ROLLER**  
**PILLLOW BLOCKS**  
 New Departmenture  
 MRC • Hyatt • Timken  
 Norma Hoffman • Sealmaster • Orange  
 Nice • Bower • Bronze • Hi Temp Bushings  
 Dayton V-Belts & Sheaves • Chain  
 Retaining Rings • OTC Pullers  
 Sprockets • National Seals • O' Rings  
 Foreign Car Bearings  
**HI 4-7184** Nite & Emergency Service  
 101-1346  
**OUR THREE LOCATIONS**  
**INDUSTRIAL BEARING SALES INC**  
 1824-16th STREET SACRAMENTO  
 52-9th St. Oakland CA 94612  
**BEARING SERVICE INC**  
 3640 E. Slason Los Angeles 213 LU 7-8271

**Bearings-(Cont'd)**  
**GEIGER INC**  
 TIMKEN LINK-BELT  
 HYATT NEW DEPARTMENTURE  
 M-R-C TORRINGTON  
 ATB NORMA-HOFFMAN  
 AETNA SEALMASTER  
 ARGUTO KINGWELL  
 CHICAGO RAWHIDE SEALS  
 14th & S -----HI 6-2755

Gunter Sales Division Inc  
 Lindsay & Monroe Sktn -----209 HO 4-8712  
**INDUSTRIAL BEARING SALES INC**  
 1624-16th -----HI 4-7180  
 (Please See Advertisement Page 86)  
 Industrial Technics Inc 2123 J-GI 2-2187

**Bearings-(Cont'd)**  
**SACTO ENGINEERING MACH WORKS**  
 JEFFREY AND BROWNING  
 BALL - TIMKEN ROLLER - BABBITTED  
 Pillow Blocks  
 Flanged Units  
 Take-Up Units  
 KINGWELL Bronze Bushings  
 ASARCO Continuous Cast Bronze Bars  
 OLITE Bearings & Bushing Stock  
 6th & X -----HI 6-7738

**Beauty Culture Schools**  
**ADRIAN'S BEAUTY COLLEGE**  
 920 Del Paso Bl(NS) -----WA 7-1861  
 (Please See Advertisement This Page)  
**ARTIST'S BEAUTY COLLEGE**  
 1208-8th -----HI 4-7240  
 (Please See Advertisement This Page)  
 (Continued Next Page)

**Bearings-(Cont'd)**  
 Approved for  
 Veterans  
**WHY SETTLE FOR LESS?**  
 Free Placement After Graduation  
 3 to 9 Month Course  
**HAIR DESIGN COUNSELOR'S**  
 REASONABLE TUITION FEES  
 For Free Information Write or Drop-In - or Call  
 Evening Classes for Advance Education in Special Hair  
 Color, Coloring, Tinting, Permanent Waving

**Adrian's BEAUTY COLLEGE**  
**BEGINNERS - ADVANCED - BRUSH UP**  
**Hair Styling Courses**  
 Adrian Instruction Includes  
 • All phases of beauty culture  
 • Permanent Waving • Bleaching  
 • Shaping and Cutting • Manicuring  
 • Free placement after graduation  
 Adrian's instructors are top award  
 winning hair stylists and cosmetologists.

**LOW-LOW TUITION RATES**  
 Call  
**WA 7-1861 - WA 7-1862**  
 Write or drop in  
 920 Del Paso Blvd. North Sacto

**Federico BEAUTY COLLEGES OF CALIFORNIA**  
 "Teaching World's Leading Hair Styling Method"  
**HAIR STYLING**  
 \* WORLD'S LARGEST FREE JOB PLACEMENT SERVICE  
 \* WEEKS FREE TRAINING IN HOLLYWOOD  
 \* GRADUATES - FREE SHOP PLANNING SERVICE  
 \* LOW TUITION PAY AS YOU LEARN  
 \* LIMITED CLASSES Call - Write or Come In For Free Literature  
 \* DIPLOMA COURSES 3 TO 9 MONTHS  
 \* CAL. YETS & G.I. APPROVED  
 \* NO CONTRACTS - PAY AS YOU LEARN  
 \* LICENSED & BONDED BY STATE BOARD OF COSMETOLOGY  
 \* VISUAL TRAINING

**Dial HI 6-7686 Sacramento 909-8th St.**  
 Serving SACRAMENTO • STOCKTON • FRESNO • VISALIA • BAKERSFIELD

**Artist's BEAUTY COLLEGE**  
 OFFERS YOU THE  
 FINEST TRAINING AVAILABLE  
 TRAIN WITH THE BEST  
 OUR COURSE INCLUDES

Advanced & Creative Hair Styling  
 All Phases of Beauty Culture Taught by  
 Scientifically Trained & State Licensed Instructors  
 ALL BEAUTY SERVICES AT BUDGET PRICES  
 ALL WORK DONE BY ADVANCED STUDENTS  
 COMPLETE SUPERVISION

**HI 4-7240**  
**Artist's BEAUTY COLLEGE**  
 DOWNTOWN CORNER OF  
 8th & L ST. SACRAMENTO

**TOWN & COUNTRY AREA**  
**COUNTRY CLUB BEAUTY COLLEGE**  
**HAIR DESIGN COUNSELORS**  
 ADVANCED & CREATIVE HAIR STYLING  
 WHY SETTLE FOR LESS?  
 Free Placement after Graduation - 3 to 9 Month Course  
 ALL PHASES OF BEAUTY CULTURE TAUGHT BY  
 SCIENTIFICALLY TRAINED & STATE LICENSED INSTRUCTORS  
 ALL BEAUTY SERVICES AT BUDGET PRICES  
 All Work Done By Advance Students - Complete Supervision  
 Inquire About Our Evening Classes In Basic & Advance Classes

**482-1744**  
 Reasonable Tuition Fees  
 If No Answer Call HI 4-7240  
 Under Same Ownership - Artist's Beauty College  
 MR. PARRIE MR. MICHAEL

**Approved For Veterans**  
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